



For Immediate Release
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Memphis-based PR Firm, KQ Communications Celebrates Expanded Services With Free Promotional Tools & Prizes for Businesses!

Memphis, Tennessee - KQ Communications, a full-service communications firm headquartered in Memphis, with a second office in Atlanta, is growing again! The award-winning agency that built a firm foundation on public relations and graphic design work, serving churches, nonprofits education and government entities has added digital marketing to its arsenal of services.

Harriette Burrell, KQ Partner and Vice President of Digital Marketing, is spearheading the expansion. With more than \$375 billion expected to be spent on digital ads by 2021*, it's a perfect fit that Burrell and KQ offer this new service to existing and new clients.

"Digital marketing is no longer an accessory for growing business," Burrell said. "It's vital to a company's success and we are beyond excited to be able to offer these services to clients in Memphis, Atlanta and beyond."

KQ is celebrating the announcement by hosting a free webinar, *How to Generate Leads on Demand* for businesses and burgeoning brands on March 14 at 2:00 pm. Along with the info-packed webinar, attendees will also receive a download with actionable tips and be entered into a drawing to win a free website. To register, visit the website www.kqcommunications.com.

In addition, KQ will be offering one lucky social media follower a free Apple Watch just for tagging a friend and liking or following the firm on any of its platforms (Instagram, Twitter or Facebook). The Apple Watch winner will be announced on Friday, March 14.

ABOUT KQ COMMUNICATIONS

KQ Communications, is a full-service public relations and digital marketing firm headquartered in Memphis, TN. Established in 2007, KQ has grown from a small agency providing services for churches and nonprofit agencies to an award-winning firm with 13 full-time employees in two cities representing major corporations, education entities, government institutions, small businesses and nonprofits across the South. The firm is a woman and minority-owned business, with an A+ rating with the Better Business Bureau and is a nationally certified MBE and DBE. Learn more about KQ Communications at www.kqcommunications.com

*source: eMarketer, 2017

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