



For Immediate Release

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Memphis-based KQ Communications promotes former Hilton Hotels Executive to Co-Director of its Atlanta Office



MEMPHIS, TN – On the heels of its 10th anniversary, KQ Communications has announced the promotion of Joyce McKinney, most-recently a Senior Account Executive of KQ Memphis, to Co-Director of its Atlanta office. McKinney will help lead the Atlanta branch alongside Amy Rosenberg, who launched the company's Atlanta branch in March 2016. McKinney's primary roles will be business development and relationship management.

"Joyce brings a wealth of experience and talent in leading and developing client relationships in the public and private sectors, and we are grateful that she has agreed to join Amy in building our Atlanta office," said Renee Malone, Founding Partner and President of KQ. "Together, they will help us provide the level of excellence our clients have come to expect and enjoy."

McKinney joined KQ in 2014 and has successfully managed a number of accounts including Chick-fil-A Mid-South and the City of Memphis. Both projects resulted in state and local recognition.

Prior to KQ, McKinney led communication efforts with Hilton Hotels Corporation, MGM's Gold Strike Resort and a Memphis-based mega church.

McKinney is a cum laude graduate of the University of Memphis with a Bachelor of Arts degree in communication. She is a member of the Public Relations Society of America and works with numerous charitable organizations.

About KQ Communications *KQ Communications is a full-service public relations, marketing, communications and creative services firm headquartered in Memphis, Tennessee. Established in 2007, KQ Communications has grown from a small agency providing services for churches and nonprofit agencies to an award-winning firm with 14 full-time employees in two cities, representing education entities, government institutions and nonprofits across the South. Learn more about KQ Communications at kqcommunications.com.*

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